

1c. Curriculum Overview: Business Studies



SAINTS PETER AND PAUL
CATHOLIC HIGH SCHOOL

Year 10 Business Studies			
	Term 1 – September to December	Term 2 – January to March	Term 3 – April to July
Refer to GCSE specification	<p>Section 3 Business Operations Section 4 Human Resources</p> <p><u>What are the students learning?</u></p> <ul style="list-style-type: none"> • Production Processes • The Role of Procurement • The Concept of Quality • Good Customer Services • Organisational Structures • Recruitment and Selection • Motivating Employees • Training <p><u>What are the key standardised assessments?</u></p> <ul style="list-style-type: none"> • Business Operations End of Unit Assessment • Human Resources End of Unit Assessment <p><u>What are the standardised homework's?</u> These are dependent on class and individual needs</p>	<p>Section 5 Marketing Section 6 Finance</p> <p><u>What are the students learning?</u></p> <ul style="list-style-type: none"> • Identifying and Understanding Customers • Segmentation • The Purpose and Methods of Market Research • The Elements of the Marketing Mix <ul style="list-style-type: none"> ○ Product ○ Price ○ Place ○ Promotion • Sources of Finance • Cash Flow • Financial Terms and Calculations • Analysing the Financial Performance of a Business <ul style="list-style-type: none"> ○ Income Statements ○ Statement of Financial Position <p>Ratio Analysis</p> <p><u>What are the key standardised assessments?</u></p> <ul style="list-style-type: none"> • Marketing End of Unit Assessment • Finance End of Unit Assessment <p><u>What are the standardised homework's?</u></p> <ul style="list-style-type: none"> • These are dependent on class and individual needs 	<p>Section 2 Influence on Business Buffer Time</p> <p><u>What are the students learning?</u></p> <ul style="list-style-type: none"> • Technology • Ethical and Environmental Considerations • The Economic Climate on Business • Globalisation • Legislation • Competitive Environment <p><u>What are the key standardised assessments?</u></p> <ul style="list-style-type: none"> • Influences on Business End of Unit Assessment <p><u>What are the standardised homework's?</u></p> <ul style="list-style-type: none"> • These are dependent on class and individual needs

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Refer to GCSE specification	<p>Section 6 Finance</p> <p><u>What are the students learning?</u></p> <ul style="list-style-type: none"> • Sources of Finance • Cash Flow • Break Even • Financial Terms and Calculations • Analysing the Financial Performance of a Business <ul style="list-style-type: none"> ○ Income Statements ○ Statement of Financial Position ○ Ratio Analysis <p><u>What are the key standardised assessments?</u></p> <ul style="list-style-type: none"> • Sources of Finance 9 marker • Cash Flow 9 marker • Unit 2 Mock Exam <p><u>What are the standardised homework's?</u> These are dependent on class and individual needs</p>	<p><u>Revision for:</u> Section 1 Business in the Real World Section 2 Influences on Business Section 3 Business Operation</p> <p><u>What are the students learning?</u></p> <ul style="list-style-type: none"> • The Purpose and Nature of Business • Business Ownership • Setting Business Aims and Objectives • Stakeholders • Business Location • Business Planning • Expanding a Business • Technology • Ethical and Environmental Considerations • The Economic Climate on Business • Globalisation • Legislation • Competitive Environment • Production Processes • The Role of Procurement • The Concept of Quality • Good Customer Services <p><u>What are the key standardised assessments?</u></p> <ul style="list-style-type: none"> • These are dependent on class and individual needs but must be reflective of GCSE exam 	<p><u>Revision for:</u> Section 4 Human Resources Section 5 Marketing Section 6 Finance</p> <p><u>What are the students learning?</u></p> <ul style="list-style-type: none"> • Organisational Structures • Recruitment and Selection • Motivating Employees • Training • Identifying and Understanding Customers • Segmentation • The Purpose and Methods of Market Research • The Elements of the Marketing Mix <ul style="list-style-type: none"> ○ Product ○ Price ○ Place ○ Promotion • Sources of Finance • Cash Flow • Financial Terms and Calculations • Analysing the Financial Performance of a Business <ul style="list-style-type: none"> ○ Income Statements ○ Statement of Financial Position ○ Ratio Analysis

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